

# ALEXANDER L. FATTAL

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## POSITIONS

UNIVERSITY OF CALIFORNIA, SAN DIEGO, Department of Communication, Assistant Professor, 2019–present

PENNSYLVANIA STATE UNIVERSITY, Department of Film-Video and Media Studies, secondary appointment in Department of Anthropology, Assistant Professor, 2016–2019

HARVARD UNIVERSITY, Mahindra Humanities Center, Mellon Postdoctoral Fellow, 2014–15

## EDUCATION

HARVARD UNIVERSITY, Cambridge, MA, 9/2006–5/2014

PhD: Social Anthropology, May 2014

Dissertation: *Guerrilla Marketing: Information War & the Demobilization of FARC Rebels*, winner of LASA/Oxfam America Martin Diskin Dissertation Award from the Latin American Studies Association

Secondary fields: Critical Media Practice, Film and Visual Studies

Certificate: Latin American Studies

HARVARD UNIVERSITY, Cambridge, MA 9/2006—5/2008

Master of Arts: Social Anthropology, May 2008

UNIVERSIDAD de los ANDES, Bogotá, Colombia, 9/2001–5/2002

Graduate level coursework, 2001–2002

DUKE UNIVERSITY, Durham, NC, 9/1997–5/2001

Bachelor of Arts: Magna Cum Laude; Comparative Area Studies & Spanish; May 2001

Honors thesis: *The Role of Photography in the South African Liberation Struggle*

Semester abroad: Universidad de Chile, Fall 1999

## FELLOWSHIPS, VISITING POSITIONS

UNIVERSIDAD ICESI, Anthropology Department, Fulbright IIE Visiting Researcher, Cali, Colombia, Spring 2018

WENNER-GREN FOUNDATION, Fejos Postdoctoral Fellowship, summer 2017

PONTIFICIA UNIVESIDAD JAVERIANA, Faculty of Social Sciences, Postdoctoral Fellow, Bogotá, Colombia, summers of 2016, 2017, 2018

UNIVERSIDAD de los ANDES, Art department, Visiting Professor, Bogotá, Colombia, Fall 2015

## HONORS, GRANTS, AWARDS, and FELLOWSHIPS

Panorama du Cinéma Colombien (film festival), Paris, France, Student Jury Prize, *Limbo*, 2020

University of California, San Diego, Teaching + Learning Commons, Changemaker Faculty Fellow, 2020–2022

International Communication Association, Division of Global Communication and Social Change, Book Award, 2020

University of California, San Diego, Yankelovich Center for Social Science Research, research grant, 2020

Latin American Studies Association Film Festival, Best Documentary Short for *Limbo*, 2020

University of California, San Diego, Social Science Divisional Research Grant, 2020

University of California, San Diego, Faculty Senate Research Grant, 2020

University of California Office of the President, Critical Refugees Studies Collective, Faculty grant, “Refugees’ Visions of Community amidst Unfinished Journeys, Views from Altos de Cazucá (“The Heights of Cazucá,” Colombia) and City Heights, San Diego,” 2020

American Ethnological Society, Book Prize, Winner Sharon Stephens Prize (fieldwide, biennial prize for first book) for *Guerrilla Marketing: Counterinsurgency and Capitalism in Colombia*, 2019

Society for Latin American and Caribbean Anthropology, Book Prize, Honorable Mention for *Guerrilla Marketing: Counterinsurgency and Capitalism in Colombia*, 2019

Pennsylvania State University, Center for Global Studies, research grant, 2019

Pennsylvania State University, Center for Global Studies, support for translation of *Shooting Cameras for Peace* and book launch, 2018

Pennsylvania State University, Arthur W. Page Center, translation and index funds for *Guerrilla Marketing*, 2018

Pennsylvania State University, Dean’s award, Summer Faculty Research Funding, summer 2018

Pennsylvania State University, Center for Security Research and Education, research grant, 2018

Ministry of Culture, Republic of Colombia, Proimágenes, Fondo de Desarrollo Cinematográfico (Film Development Fund), Documentary Short Production, Republic of Colombia, 2018

Fulbright Scholar, Colombia, Cali, ICESI, Visiting Researcher Grant, Spring 2018

UK Arts and Humanities Research Council, and the Economic and Social Sciences Research Council, researcher on a large interdisciplinary grant won by Oxford University’s Department of Politics and International Relations, 2017–2021

Pennsylvania State University, Dean’s award, Summer Faculty Research Funding, summer 2017

Wenner-Gren Foundation, Fejos Postdoctoral Fellowship, summer 2017

Pennsylvania State University, Don Davis Summer Research Award, summer 2016

Pennsylvania State University, Center for Global Studies, Faculty Travel Grant, Cuba & Colombia, 2016

LASA/Oxfam America Martin Diskin Dissertation Award from the Latin American Studies Association, 2015

Columbia University, Society of Fellows (alternate), 2015

Wenner-Gren Foundation, Engaged Anthropology grantee, 2014

Harvard University, Film Study Center, Fellow, 2013–15  
 United States Institute for Peace, Jennings Randolph Peace Scholar, 2013–14  
 Cora Du Bois Charitable Trust, Cora Du Bois Fellowship, Summer 2013  
 Harvard University, Harvard Horizons; one of eight graduate students selected to give an honorary lecture on their “groundbreaking” and “innovative” research findings, May 6, 2013  
<http://www.youtube.com/watch?v=jhw1VsRQyEU>  
 Social Science Research Council, Drugs Security and Democracy Fellowship, Open Society Foundations, 2012–13  
 Harvard Graduate School of Arts and Sciences, Sheldon Traveling Scholarship, 2012–13  
 Social Science Research Council, Mellon International Dissertation Research Fellowship, Andrew W. Mellon Foundation, 2011–12; research featured on the SSRC home page, October 2012  
 Wenner-Gren, Dissertation Fieldwork Grant, 2011–12  
 National Science Foundation, Graduate Research Fellowship Program, 2006–10  
 Swedish Institute, Guest Scholars Program at the University of Stockholm, Latinamerika-Institutet, 2009  
 Harvard University, Weatherhead Center for International Affairs, graduate student associate, 2008–2014  
 Harvard University, David Rockefeller Center for Latin American Studies, summer research award, 2007, 2008, 2011  
 U.S. Dept. of Education, Foreign Language Area Studies, Universidade da Amazônia, Belém, Brazil, 2008  
 Harvard University, Weatherhead Center for International Affairs, Graduate Student Research Fellow, 2008, 2010  
 Duke University, Center for Documentary Studies, Lewis Hine Documentary Fellow, South Africa, 2003–5  
 Fulbright IIE, Colombia, Universidad de los Andes/Universidad Nacional de Colombia; awarded “Exemplary Public Diplomacy” distinction by U.S. Department of State, 2002

### PEER-REVIEWED PUBLICATIONS [Books]

***Ethnographic Surrealism: Creative Photojournalism in Post-Peace Accord Colombia***

Under contract with University of Chicago Press, in process

***Shooting Cameras for Peace: Youth, Photography, and the Colombian Armed Conflict / Disparando Cámaras para la Paz: Juventud, fotografía y el conflicto armada colombiano***

Peabody Museum Press / Harvard University Press, December 2020, photographs by the youth of Altos de Cazucá, afterword by Doris Sommer, translation by María Clemencia Ramírez and Andy Klatt

***Guerrilla Marketing: Counterinsurgency and Capitalism in Colombia***

University of Chicago Press, December 2018, Chicago Studies in Practices of Meaning series

Reviewed by: *New Yorker*, *ReVista: Harvard Review of Latin America*, *Cultural Anthropology* Visual and New Media Review (Book Forum, five reviews), *Journal of Latin American Studies*, *Journal of Anthropological Research*, *Journalism and Mass Communication Quarterly*, *Latin American Politics and Society*, *Survival: Global Politics and Strategy*, *American Ethnologist*, *Communication Review*, *Visual Anthropology Review*

Awarded: Book Award of the Global Communication and Social Change Division of the International Communication Association (2020), Sharon Stephens Biennial Book Prize of the

American Ethnological Society (2019); Society for Latin American and Caribbean Anthropology Book Prize, honorable mention (2019)

***Guerrilla Marketing: Contrainsurgencia y Capitalismo en Colombia*** (translation)

Editorial Universidad del Rosario, May 2019, translated by María Clemencia Ramírez and Andrew Klatt

Reviewed by: *Revista de Estudios Colombianos* (Colombia), *Campos* (Brazil), *Pacifista* (Colombia)

**FILMS**

***Limbo* (2019, 25mins)**

Director: Alexander L. Fattal, Producers: Alexander L. Fattal, Nicolás Van Hemelryk, Clare Weiskopf.

*An oneiric journey through Javier Alexander's life as a former FARC guerrilla leads to a reckoning with the devil inside of him. Javier Alexander tells his story of war and its legacy inside of a truck transformed into a camera obscura, a space where dreams suffuse with reality and a life in limbo is illuminated.*

Festivals:

Sheffield Doc/Fest (Sheffield, UK), BOGOSHORTS (Bogotá, Colombia), Cinéma du Réel [Paris, France (virtual Covid-19)], Festival International du Documentaire Émergent [Paris, France (virtual Covid-19)], Latin American Studies Association Film Festival [Guadalajara, Mexico (virtual Covid-19)], Festival Internacional de Cine Documental de Buenos Aires [Buenos Aires, Argentina (virtual Covid-19)], Muestra Internacional Documental de Bogotá [Bogotá, Colombia (virtual Covid-19)], Panorama Du Cinéma Colombien [Paris, France (virtual Covid-19)], Die Lateinamerikanische Tage Leipzig (programmed for 2021) [Leipzig, Germany], Centre Film Festival [Philipsburg, PA (virtual Covid-19)], Foro de Cine Etnográfico de la Asociación Latinoamericana de Antropología [Montevideo, Uruguay (virtual Covid-19)], Blow-Up, International Art House Filmfest [Chicago, IL (virtual Covid-19)]

Awards:

Latin American Studies Association Film Festival, Best Short Film; BOGOSHORTS, Honorable Mention, Documentary Short; Panorama du Cinéma Colombien, Student Jury Prize

University & Work-in-Progress Screenings:

MOMA/PS1; School for Visual Arts, NYC; University of California, Berkeley; University of Pennsylvania; Harvard University (postponed, Covid-19)

Reviewed by:

*Latin American Research Review* in press; "Screening Room," *Cultural Anthropology* website — upcoming

Distribution by:

Cinema Guild (NYC), Marvin & Wayne (Barcelona)

***Trees Tropiques* (2009, 30mins)**

*Set in the mouth of the Amazon basin, this family portrait gets tricky when the ethics of deforestation and the documentary encounter intersect.*

Festivals:

Cannes Short Film Corner (Cannes, France) Ethnografilm (Paris, France), Ethnocinema (Moscow, Russia), Festival International du Film d'Environnement (Paris, France)

Reviewed by:

“Screening Room,” Cultural Anthropology website — August 20, 2014; “Sensory Ethnography Lab,” Julie Mallozzi Blog — February 6, 2009

## PUBLICATIONS [Articles, Reviews]

Under review “Guests of the Guerrilla: Integrated Spectacle and Disintegrating Peace, An Ethnographic Analysis of the FARC’s Tenth (and Final?) Guerrilla Conference

Under review “The Moral Vision and Moral Performance of Jesús Abad Colorado”

Under review “The Rhizomatic Unconscious: Former Guerrillas’ Dreams in Colombia and an Experimental Pursuit of “Thick Depictions””

Under review “Imágenes Encontradas: Foto-historias de exguerrilleros de las FARC tomadas en el Camión Cámara”

2021 “*Pacifista*, between Vice and Virtue: Funding Digital Journalism for a ‘Generation of Peace’ in Colombia,” *Anthropology Now*

2020 “Transitar hacia la paz. Entre la promesa y la ilusión (1958-2016)” with Jefferson Jaramillo and Érika Paola Parrado Pardo, *Signo y Pensamiento*

2020 “War Through the Looking Glass: Portraits of Former FARC Guerrillas in the ‘Truck Camera,’” *Anthropology Now*

2020 Review of: *Gorgeous War: The Branding War between the Third Reich and the United States* by Tim Blackmore, *Journalism and Mass Communication Quarterly*

2020 Review of: *Iran Reframed: Anxieties of Power in the Islamic Republic* by Narges Bajoghli, *American Anthropologist*

2020 Review of: *Chocolate, Politics, and Peace-building: An Ethnography of the Peace Community of San José de Apartadó, Colombia* by Gwen Burnyeat, *Journal of the Royal Anthropological Institute*

2019 “Subir las noticias al bajar del monte: El experimento de las FARC en Cuba con la televisión en línea 2012–2016,” *Boletín de Antropología*, translated by María Clemencia Ramírez and Andrew Klatt, 34(57): 194–221.

2019 Review of: *The CIA in Hollywood: How the Agency Shapes Film and Television* (2<sup>nd</sup> edition) by Tricia Jenkins, *New Review of Film and Television Studies*, 123–127.

2019 “Target Intimacy: Notes on the Convergence of the Militarization and Marketization of Love,” *Current Anthropology*, 60: S49–S61.

2018 “Definition: Counterpublic” International Encyclopedia of Anthropology. Wiley Online Library, July 25.

2017 “Uploading the News after Coming Down from the Mountain: The FARC’s Uncanny Experiment with Online Television, in Cuba, 2012–2016,” *International Journal of Communication*, 11: 3832–3856.

2016 “Participatory Realism: Photographing the Precarity and Resilience of Childhood in South Africa,” *Transition*, 121: 40–48.

- 2016 Review of: *Savage Frontier: Making News and Security on the Argentine Border* in *Culture, Media and Society* by Ieva Jusonyte, *Culture, Media & Society*, 1–3.
- 2014 “Hostile Remixes on YouTube: A New Constraint of Pro-FARC Counterpublics in Colombia.” *American Ethnologist*, 41(2): 320–335. Reviewed by *Anthropology Now*.
- 2014 *Guerrilla Marketing: Information War and the Demobilization of FARC Rebels in Colombia*. PhD Dissertation for the Department of Anthropology, Harvard University, May 13. Winner of the 2015 LASA/Oxfam America Martin Diskin Dissertation Award from the Latin American Studies Association.
- 2014 *Dreams from the Concrete Mountain*. A 30-minute film in fulfillment of the capstone requirement for the secondary field in Critical Media Practice at Harvard University, May 13.
- 2013 Review of *The Migrant Image: The Art and Politics of Documentary during Global Crisis*. “Reinventing Documentary.” Public Books, an online supplement to Public Culture, August 20.
- 2013 “Los Traumas Pos-Conflicto”: Líneas de Fuga y Sueños para Interpretar. *Sextante*, 2.
- 2012 “Facebook: Corporate Hackers, A Billion Users, and the Geo-politics of the ‘Social Graph.’” *Anthropological Quarterly*, 85(3): 927–956.
- 2012 “Introduction: Social Buzz, Political Boom? Ethnographic Engagements with Digital Militancy.” *Anthropological Quarterly*, 85(3): 885–892; guest editor of special collection, “Ethnographic Engagements with Digital Militancy,” pages 885–955, with Charles Hirschkind and Rebecca Stein.
- 2012 Review of *Under the Men’s Tree*. “The Quick: David MacDougall and Reflections on Relative Speed.” *Sensate* (an online, peer-reviewed, multimedia journal), electronic document, <http://sensatejournal.com/2012/04/review-alex-fattal-on-under-the-mens-tree/>.

## TEACHING EXPERIENCE

COGR296, UCSD, Communication Research as an Interdisciplinary Activity, an introduction to faculty research and seminar on how to develop interdisciplinary research projects in the field of communication studies.

COMM10, UCSD, Introduction to Communication, an introductory survey on critical cultural approach to the study of communication and UCSD’s interdisciplinary perspective on the field.

COMM190, UCSD, Covid-19 Photo Diaries, a course about first-person documentary in which students produce self-reflective photo and video projects about their experiences through the pandemic. The class integrates a community engaged learning dimension by engaging in an exchange with students from the AjA project in east San Diego who are doing similar projects.

COMM190, UCSD, Photography: Between Social Media and Social Change, a theory/production junior seminar in which students learn about theoretical debates in photography that inform their final photo-essay projects. Class refashioned as a production course focusing on creating a photo-journal final project about students’ experience through the pandemic.

COMM113T, UCSD, Media Arts/Activism, 30-person course that analyzes the strategies and tactics of artists working to raise awareness about pressing social and environmental issues and the role of the arts in advocacy.

COMM132, UCSD, Media Spectacle and the Global War on Terror, seminar dedicated to analyzing the role the media plays in the ongoing war on terror.

COMM419, PSU, Comparative Media Systems, 45-student class that analyzes the media, information, and technological flows in contemporary Colombia, Cuba, and the United States. In addition to questions of mass mediation, the course also looks at creative traditions, especially cinema and documentary photography, to place questions of mediation in cultural, political, and historical context.

COMM410, PSU, *International Mass Communication*, 45-student class that builds critical thinking skills by placing analysis of mediation across borders in social, political, and historical context.

Camión Cámara: Intervención Fotográfica, una Práctica (Truck Camera: Photographic Intervention, a Practicum). Universidad de los Andes, Departamento de Antropología.

Narrativas de los Desmovilizados y Historias de las FARC (Narratives of the Demobilized and Histories of the FARC). Universidad de los Andes, Departamento de Antropología.

Amnistía, Indulto, Desmovilización: 1953–2013 (Amnesty, Pardon, Demobilization: 1953–2013). Universidad de los Andes, Departamento de Antropología.

M-19 y su Propaganda Armada: Análisis Histórico y Simbólico (M-19 and its Armed Propaganda: Historical and Symbolic Analysis). Universidad de los Andes, Departamento de Antropología.

Language and Culture: Linguistics and Pragmatics, Harvard University, Department of Anthropology, Teaching Fellow.

## PRESENTATIONS

George Mason University, English Department, class presentation of <i>Limbo</i> and <i>Guerrilla Marketing</i>	March 2021
University of Michigan, Ann Arbor, American Culture, class presentation of <i>Limbo</i> and <i>Guerrilla Marketing</i>	March 2021
University of Connecticut, Department of Anthropology, “Guests of the Guerrilla”	March 2021
Latin American Studies Association, “The Anguish of Losing an Enemy and the Relief in Finding Him Again” (video conference, Covid-19)	May 2020
Latin American Studies Association, “A Nation Alive: Twentieth Century Colombia Revisited” (video conference, Covid-19)	May 2020
Latin American Studies Association, “Histories of Communication and Latin American Modernities” (discussant) (cancelled, Covid-19)	May 2020
Towson University, Anthropology, undergraduate capstone class, book presentation video conference, Covid-19)	Apr. 2020
University of Toronto, Anthropology, graduate class, book presentation (video conference, Covid-19)	Mar. 2020
Festival International du Documentaire Émergente, Paris, <i>Limbo</i> screening (postponed, Covid-19)	Mar. 2020

Cinéma du Réel, Centre Pompidou, Paris, <i>Limbo</i> screenings (online, Covid-19)	Mar. 2020
University of California, Berkeley, Center for Latin American Studies, <i>Limbo</i> screening	Dec. 2019
University of California, San Diego, Center for Latin American Studies, MA Program	Nov. 2019
University of California, San Diego, Department of Communication, Playground	Nov. 2019
BINACOM, Universidad Autónoma de Baja California, roundtable on building bridges among in the field of communication across the US-Mexico border	Nov. 2019
Universidad Autónoma de Occidente de Cali, class screening for Investigación Audiovisual	Nov. 2019
American Anthropological Association, Executive Session, “Why I Write: In a Climate Against Intellectual Dissonance” (roundtable)	Nov. 2019
Yale University, Political Violence and its Legacies workshop, “Shooting Cameras for Peace,” book presentation	Oct. 2019
University of Pennsylvania, Center for Experimental Ethnography, CAMRA/Slought, <i>Limbo</i> screening	Oct. 2019
University of Pennsylvania, Annenberg School of Communication, Center for Advanced Research in Global Communication, Book talk: <i>Guerrilla Marketing</i>	Oct. 2019
Librería Lerner, Bogotá, Presentación de libro: <i>Guerrilla Marketing: Contrainsurgencia y Capitalismo en Colombia</i> , comments by Darío Villamizar	June 2019
Congreso de Antropología en Colombia, Cali, Presentación de libro: <i>Guerrilla Marketing: Contrainsurgencia y Capitalismo en Colombia</i> , comments by Philippe Bourgois	June 2019
Latin American Studies Association, <i>Guerrilla Marketing: Counterinsurgency and Capitalism in Colombia</i> — Critical Book Review (roundtable)	May 2019
Harvard University, David Rockefeller Center for Latin American Studies, “ <i>Guerrilla Marketing: Counterinsurgency and Capitalism in Colombia</i> and <i>Managing Multiculturalism: Indigeneity and the Struggle for Rights in Colombia</i> — double book launch”	Apr. 2019
Harvard University, Mahindra Humanities Center, “Turning your Dissertation into a book,” with Hiba Bou Aker	Apr. 2019
Pennsylvania State University, African American Studies, “ <i>Tangled Visions: Black Women and the Media in the Age of Obama</i> — by Timeka Tounsel,” discussant for book workshop	Apr. 2019
London School of Economics and Political Science, Department of Media and Communications, “The FARC’s Last Dance: The guerrilla’s mediated transition to legal politics and the ambivalence of adapting hegemonic, spectacular forms”	Dec. 2018
University of California, San Diego, Communications, “Insurgent Journalism: Counterhegemony bedeviled by vanguardism, parsing the FARC’s media activism through the peace negotiations (2012–16)	Nov. 2018
Webster’s Bookstore Café, State College, PA, <i>Guerrilla Marketing: Counterinsurgency and Capitalism in Colombia</i> — book launch	Dec. 2018

10ma Bienal Internacional de Arte SIART-Bolivia: Los Orígenes de la Noche, “Dreams from the Mountain of Concrete”	Nov. 2018
American Anthropological Association, <i>Guerrilla Marketing: Counterinsurgency and Capitalism in Colombia</i> — critical engagements (roundtable)	Nov. 2018
American Anthropological Association, “Towards a Manifesto for Ethnographic Surrealism”	Nov. 2018
Oxford University, Changing Character of War Programme, “From ‘All Art is Propaganda’ to All Propaganda is Marketing”	Oct.2018
AEJMC, “Target Intimacy: Notes on the Militarization and Marketization of Love” (poster)	Aug. 2018
Universidad ICESI, Antropología en Movimiento: Volviendo lo Experimental Pragmático	Apr. 2018
American Anthropological Association, “Guerrilla Marketing: Visibility after Camouflage in the Colombian Jungle (Or Notes on the FARC’s Tenth—and Final—Guerrilla Conference)”	Dec. 2017
American Anthropological Association, “Colombian Anthropology: Between War and Peace,” roundtable discussant	Dec. 2017
School for Visual Arts, New York City, <i>Dreams from the Mountain</i> – a work in progress screening and discussion with Michael Taussig	Nov. 2017
Harvard University, Mellon Foundation/Mahindra Humanities Center, “Two Specters are Haunting Colombia: Marx and Marketing in the FARC’s 10 <sup>th</sup> , and final, Guerrilla Conference”	Oct. 2017
TEDx, Fulbright Colombia, “Fotos en Cazucá: Un Diálogo de Visiones // Photos in Cazucá: A Dialogue of Visions”	July 2017
Universidad Javeriana, Doctorado de Ciencias Sociales, “Etnografía Visual Experimental: Estrategias y Prácticas en Contexto de Guerra y Transición”	July 2017
International Association for Media and Communication Research, Panel organizer: Perils and Possibilities: The Media in Post-Peace Accord Colombia, “The FARC and the Culture Industry: What the Media Spectacle of the FARC’s 10 <sup>th</sup> Conference Says about its Prospects for Political Integration”	July 2017
Congreso de la Asociación Latinoamericana de Antropología, “ <i>Los business pendientes de la paz: Los desafíos de la construcción territorial</i> ”	June 2017
Oxford University, International Relations, “Brand Warfare in Colombia”	May 2017
Rutgers University, Center for Latin American Studies, “The Colombian Peace Process”	Apr. 2017
Rutgers University, presentation to the class “Documenting Latino Lives: Video Production Seminar”	Apr. 2017
Pennsylvania State University, Center for Global Studies, “Surrealist Visual Anthropology: An Experiment in Form”	Apr. 2017

Wenner-Gren Foundation, Symposium: Cultures of Militarism	Mar. 2017
Duke University, "The Soul of SOL," Hart Leadership Program	Feb. 2017
American Anthropological Association, "Mobilizing Stories of Demobilized FARC Guerrillas: The Truck-Camera-Obscura in Motion, an Experiment in Surrealist Ethnography	Nov. 2016
University of Chicago, Workshop on Latin America and the Caribbean, "The Good Life Deferred, or Risks of Remobilization"	Nov. 2016
Massachusetts Institute of Technology, presentation to the class "New Approaches to Ethnographic Filmmaking"	Oct. 2016
Pennsylvania State University, Department of Anthropology, "Mobilizing Desires, Demobilizing combatants"	Oct. 2016
Pontificia Universidad Javeriana, Facultad de Ciencias Sociales, "Medios Participativos: La dialéctica de proceso y producto en Disparando Cámaras para la Paz"	Aug. 2016
Centro Nacional de Memoria Histórica (Bogotá), "Fotografía y el Labor de la Memoria"	June 2016
Latin American Studies Association, "Rearmament and the Periodization of Colombia History"	May 2016
University of Chicago, Center for Contemporary Theory, book workshop, <i>Guerrilla Marketing</i> for the Chicago Series in Practices of Meaning of the University of Chicago Press	May 2016
Brown University, Watson Institute for International Affairs, Invited Speaker: "Brand Warfare"	Apr. 2016
Northwestern University, Inventing the New conference, "Brand Warfare and the Demobilization of FARC Rebels in Colombia"	Apr. 2016
University of Pennsylvania, Annenberg School of Communication, Project for Advanced Research in Global Communication, "Uploading the News after Coming Down from the Mountain"	Apr. 2016
University of Florida, Crimescapes conference, "On Surrealist Visual Anthropology: Reflections on Dreams from the Concrete Mountain," a work in progress	Mar. 2016
Princeton University, Department of Anthropology, "Brand Warfare in Colombia"	Dec. 2015
Universidad Nacional de Colombia, Centro de Estudios Sociales "Hacer Visible: Una Reflexión -desde la práctica- sobre las lógicas narrativas en un momento pre-pos acuerdo en Colombia"	Dec. 2015
Rice University, Invited speaker and filmmaker, multiple presentations	Nov. 2015
University of California, Davis, colloquium, Department of Anthropology, "Brand Warfare and the Demobilization of FARC Rebels in Colombia"	Oct. 2015

University of California, Santa Cruz, Department of Film and Digital Media, “Dreams from the Concrete Mountain and Ethnographic Surrealism”	Oct. 2015
Universidad de los Andes, coloquio, Departamento de Antropología, “Operación Navidad: Atacando el corazón y la contrainsurgencia de marcas”	Aug. 2015
Latin American Studies Association, panel (organizer), “Toward an Experimental Visual Anthropology in the Andes”	May 2015
George Washington University, Department of Anthropology, Anthropocinema, <i>Dreams from the Concrete Mountain</i>	Feb. 2015
University of Chicago, Department of Anthropology, “Guerrilla Marketing: On Capitalism and Counterinsurgency in Colombia”	Feb. 2015
Pennsylvania State University, Department of Film-Video and Media Studies, “Guerrilla Marketing: Information War, & Demobilization in Colombia”	Dec. 2014
University of California, Santa Barbara, Department of Film and Media Studies, “Guerrilla Marketing ... Demobilization in Colombia: Ethnographic Descriptions & Depictions”	Dec. 2014
American Anthropological Association, panel (organizer), “M19, Advertising, and Revolution — a lo Colombiano (1974–1990)”	Dec. 2014
Yale University, School of Forestry, “The Challenge of Reintegrating Ex-Combatants”	Nov. 2014
University of Toronto, invited speaker, “Branding Warfare Transnationally”	Nov. 2014
Harvard University, Andes Initiative, “Posconflicto y Re-Generación Político” (moderator)	Sept. 2014
Universidad de Antioquia, ICESI, U. del Norte, and U. de los Andes, “Marketing de Guerrillas”	Aug. 2014
Harvard University, Medical Anthropology Seminar Series, “Counterinsurgency and Capitalism”	Apr. 2014
American Ethnological Society, panel: “Visibility and the Victim Slot in the Andes” (roundtable)	Apr. 2014
University of Pennsylvania, Annenberg School of Communication, “Recombinatory Circulation: A New Constraint on Pro-FARC Counterpublics”	Dec. 2013
American Anthropological Association, panel (organizer): “Brand Warfare”	Nov. 2013
Harvard University, SSRC/DSD invited workshop, The Killable Subject in Latin America, “Lifelong Wars: Fear, Flight, and the Subjectivity of Former Rebels in Colombia”	Nov. 2013
United States Institute of Peace, Panel: “Ending the Conflict: Armed Actors and DDR”	Sept. 2013
Universidad de los Andes, conference (organizer): “DDR en un Eventual Firma de Paz”	June 2013

Latin American Studies Association, “Lines of Fright”	May 2013
Universidad de Antioquia, Cultura, Violencia, y Territorio, “Vendiendo una contrainsurgencia humanitaria”	Apr. 2013
Harvard University, Peabody Museum, curator’s talk, “Shooting Cameras for Peace”	Nov. 2011
American Anthropological Association, panel (co-organizer): Engaging Images, “War in the Age of Digital Dissemination: A Colombian Weird Media Event in Context”	Nov. 2008
Yale University, Order, Conflict, Violence, an interdisciplinary conference, “FARC Demobilization: Where Military Intelligence, Marketing and Humanitarianism Meet.”	Apr. 2008
University of Pennsylvania, Wolf Humanities Center, Origins conference, “War in the Age of Digital Dissemination: A Colombian Weird Media Event in Context”	Feb. 2008
Harvard University, Visible Rights, (São Paulo & Cambridge, MA)	Dec. 2006&7
New York University, Center for Latin American and Caribbean Studies	Nov. 2005
University of California, Berkeley, working groups: Violence and Latin America, Colombia	Oct. 2005
Columbia University, Institute for Latin American Studies	Sept. 2005
Harvard University, David Rockefeller Center for Latin American Studies	Apr. 2005
Duke University, Center for Documentary Studies and Human Rights Initiative	Mar. 2005
Bernard van Leer Foundation, The Hague, The Netherlands	Nov. 2004
University of San Diego, Institute for Peace and Justice	Jan. 2003

## EXPERIENCE

The AjA Project, San Diego, California, intermittently between 9/2002 and 4/2006, and since 2019 — Member of the Board of Directors of this NGO dedicated to innovative multimedia education for underrepresented youth in east San Diego. Helping steward the organization through a leadership transition. Previously, served as a founding member, director of programs, and team leader and exhibition organizer of “Journey,” a participatory multimedia project, with Afghani, Iraqi, Somali, and Sudanese refugees.

Human Rights Watch, August 2012 — Contracted researcher for report on Colombia’s Victims and Land Restitution Law of 2011 (published September 2013).

Free the Hikers, 8/2009–9/2011 — Coordinated campaign for the release of my brother and his friends whom Iranian authorities detained on July 31, 2009, for allegedly crossing the Iraq-Iran border. Assertively lobbied the U.S. government and forty other governments to intervene at the highest levels, led a multifaceted media campaign, garnered solidarity statements from

public figures such as Desmond Tutu and Muhammad Ali, and oversaw all elements of the campaign.

Disparando Cámaras para la Paz | Shooting Cameras for Peace (DCP), Bogotá, Colombia, 8/2001–9/2009 — Founded and supported this acclaimed photography project providing youth at risk of recruitment by armed groups the opportunity to express themselves through photography and oral history.

Lewis Hine Documentary Fellowship, Durban, South Africa, 2/2003–9/2005, & Summer 2006 — Worked as a documentary researcher for the Children’s Rights Centre, employing participatory photography and oral history to raise awareness about challenges facing children in South Africa.

## SERVICE

Board Member: Society for Visual Anthropology (division of the American Anthropological Association), The Aja Project (media arts 501-C3 in City Heights, San Diego)

Editorial Boards: *Anthropological Quarterly* (George Washington University, Editorial Board), *Boletín de Antropología* (Universidad de Antioquia, Editorial Board), *Journal for Latin American Studies* (Cambridge University, International Advisory Board).

Reviewer for (Journals and Books):

*Cultural Anthropology*, *American Ethnologist*, *American Anthropologist*, *Anthropological Quarterly*, *Social Anthropology/Anthropologie Sociale*, *Journal for Latin American and Caribbean Anthropology*, *International Communication*, *Communication and the Public*, *Journal for the Royal Anthropological Institute*, *Journal of Latin American Cultural Studies*, *Latin American and Caribbean Ethnic Studies*, *Revista Colombiana de Antropología*, *Colombia Internacional*, *HAAU: Journal of Ethnographic Theory*, *Revista Colombiana de Sociología*, *Journal of Linguistic Anthropology*, *International Security*, *Current Anthropology*, *Revista de Estudios Colombianos*, *Etnográfica*, Editorial de la Universidad Nacional de Colombia, Editorial de la Universidad ICESI, University of California Press

External Reviewer: Scientific Committee: Society for Visual Anthropology Film Festival (American Anthropological Association), “Last Focus: Visual Research Network” (Sorbonne, Paris), Brown University, Institutional Review Board, Universidad ICESI, MA thesis, International Communication Association, Political Communication section, National Communication Association, Critical Cultural Studies Division

University of California, San Diego: Democracy Lab (at large); Academic Internship Program departmental advisor (Fall 2019), Ad Hoc Committees: No War with Iran statement, Anti-Racist Pedagogy syllabus language, Graduate Education Committee (2020–2021), U. of California, Presidents Postdoctoral Fellowship faculty recruitment.

Pennsylvania State University: Graduate Council Joint Curricular Committee (university wide); Pockrass Lecture Series Committee (college wide); Media Studies Program Review Committee (departmental); Lifestyle Committee (departmental); Faculty Advisor, *Panorama* (student publication); Lifestyle Committee (departmental)

Harvard University: nonresident tutor, Elliot House, 2013–15; Leverett House, 2006–9; coordinator of Interdisciplinary Latin American Working Group, 2013–14, 2008–2009

## SELECTED SCREENINGS OF FILMS & EXHIBITIONS OF PHOTO PROJECTS

Die Lateinameriknische Tage Leipzig, Leipzig, Germany, <i>Limbo</i>	October 2021
Centre Film Festival, Philipsburg, PA, <i>Limbo</i>	Nov., 2020
Muestra Internacional Documental de Bogotá, Bogotá, Colombia, <i>Limbo</i>	Oct. 28, 2020
Panorama du Cinéma Colombien, Paris, France, <i>Limbo</i> , Student Jury Award	Oct. 10, 2020
Buenos Aires International Documentary Film Festival, Buenos Aires, Argentina <i>Limbo</i>	Aug. 27, 2020
Kinetoscopio (Medellín-based film magazine), Medellín, Colombia, <i>Limbo</i>	July 9, 2020
Latin American Studies Association Film Festival, Guadalajara, Mexico, <i>Limbo</i> Best Short Film, Winner	May 14, 2020
Festival Int'l du Documentaire Émergente, Paris, France, <i>Limbo</i> (postponed)	April 2020
Cinéma du Réel, Paris, France, International Competition, <i>Limbo</i>	March 15, 18, 2020
BOGOSHORTS Festival, Colombian National Premiere of <i>Limbo</i> , Bogotá, Colombia; Best Short, Honorable Mention	Dec. 4, 6, 9, 2019
Sheffield Doc/FEST, World Premiere of <i>Limbo</i> , Sheffield, England	June 9, 2019
Festival Internacional de Cine de Cartagena de Indias, “ <i>Limbo</i> — a work in progress,” official competition	March 10, 2019
School for Visual Arts, New York City, <i>Dreams from the Mountain</i> screening and discussion with Michael Taussig	Nov. 9, 2017
Festival Músicas do Mundo, Costa Alentejana, Portugal	July 26, 2016
MOMA/PS1 Screening of <i>Dreams from the Concrete Mountain</i> , as part of a curated collection of works from the Sensory Ethnography Lab	Sept. 19, 2015
Ethnografilm, Cine 13 Theatre, Paris, France	Apr. 20, 2014
Universidad Nacional de Colombia, Dept. de Antropología, Bogotá, Colombia	Feb. 18, 2013
Temple University, Dept. of Anthropology & Visual Communication, Philadelphia	Sept. 5, 2011
Cannes International Film Festival, Short Film Corner, Cannes, France	May 15, 2009
Sapienza Università di Roma, Dipartimento di Antropologie, Rome, Italy	May 8, 2009
Festival International du Film d’Environnement, Paris, France	Nov. 18, 2009
Exploris Museum, Raleigh, NC	Feb. 14–May 28, 2007
Conferencia de Justicia Restaurativa, Cali, Colombia	Feb. 8–Apr. 4, 2005

Constitution Hill, Johannesburg, South Africa	Feb. 15–Mar. 5, 2005
Museo de Bogotá, Bogotá, Colombia	Sept.15–Oct. 26, 2004
United Nations, General Assembly Building, Main Foyer, New York	July 3–Oct. 18, 2004
National Geographic Society, Explorers Hall, Washington D.C.	June 19–Aug. 6, 2003
University of San Diego Institute for Peace and Justice, San Diego, CA	Jan. 8, 2003

## LANGUAGES

Spanish (fluent); Portuguese (advanced-intermediate)

## NON PEER-REVIEWED PUBLICATIONS [popular articles, blog posts]

- 2019 Ex-FARC Leader’s Call to Arms is Bad News for Colombians, *New York Times*, August 30.
- 2019 La frágil paz en Colombia está en peligro, *New York Times*, 30 de agosto.
- 2019 Violence and Killing Haven’t Stopped in Colombia Despite Landmark Peace Deal, *The Conversation*, February 6.
- 2016 La “Guerra de Posición” que está por venir: la política mediática de las FARC. *Pacifista*, August 9.
- 2016 When Muhammad Ali Was in My Corner, *The Atlantic*, June 11, <http://www.theatlantic.com/international/archive/2016/06/muhammad-ali-iran-hikers/486692/>.
- 2016 2016 Will Be Colombia’s Year, and Why it Matters, *Huffington Post*, January 4, [http://www.huffingtonpost.com/alex-fattal/2016-will-be-colombias-ye\\_b\\_8914236.html](http://www.huffingtonpost.com/alex-fattal/2016-will-be-colombias-ye_b_8914236.html).
- 2015 #WARONPEACE, @AlvaroUribeVel: The Barking Tweets of Paramilitary Populism // #GUERRALAPAZ,@AlvaroUribeVel: Los Ruidosos Tweets del Populismo Paramilitar. Cultural Anthropology “Hot Spot,” April 30, <http://www.culanth.org/fieldsights/671-waronpeace-alvarouribivel-the-barking-tweets-of-paramilitary-populism>.
- 2015 with Maria Vidart-Delgado. The Colombian Peace Process: A Possibility in Spite of Itself // El Proceso de Paz en Colombia: Una Posibilidad a Pesar de Sí Misma. Cultural Anthropology “Hot Spot,” April 30, <http://www.culanth.org/fieldsights/664-the-colombian-peace-process-a-possibility-in-spite-of-itself>.
- 2015 with Maria Vidart-Delgado. Introduction: The Colombian Peace Process: A Possibility in Spite of Itself // Introducción: El Proceso de Paz en Colombia: Una Posibilidad a Pesar de Sí Misma. Cultural Anthropology “Hot Spot,” April 30, <http://www.culanth.org/fieldsights/677-introduction-the-colombian-peace-process-a-possibility-in-spite-of-itself>.
- 2014 “Should Art Imitate Policy?” (Forum) *New America*, October 30.
- 2014 “El Espectro de Ralph Nader y Porque los Colombianos no Deben Votar en Blanco.” *Huffington Post*, June 13.

- 2013 with Juan Felipe Hoyos García. “Hacia una reforma del DDR para la paz: Propuestas desde la academia y las experiencias actuales de desmovilización.” Policy paper submitted to government and FARC negotiators in Havana, Cuba.
- 2011 “Prisoner's Dilemma: Now is the Time for the Obama Administration to Renew its Efforts to Engage with Iran.” *Foreign Policy*, October, 14.
- 2009 “An Outrageous Injustice and Call to Action.” *Huffington Post*, 7/12/2010.
- 2009 “Free the Hikers,” *Newsweek*, 11/14.
- 2009 “Diluting Demobilization: The Confluence of Counterinsurgency and Post-Conflict Intervention.” *Anthropology News*, May 12.
- 2004 “Photography and Therapy.” *ChildrenFIRST*, Issue 56, Durban: South Africa, July/August.
- 2003 “Disparando para la Paz.” In “Colombia: Beyond Armed Actors: A Look at Civil Society. *ReVista*, Harvard Review of Latin America, 2(3). Cambridge, MA: David Rockefeller Center for Latin American Studies.

#### SELECTED MEDIA COVERAGE, INTERVIEWS, QUOTATIONS:

- 2020 “Guerrilla Marketing by Alex Fattal,” *New Books Network*, Latin American Studies, author interview, May 11
- 2020 “A Trump le gusta coquetear con la amenaza de una guerra civil,” interviewed by *El Comején*, May 9
- 2020 “Guerrilla Marketing” in Colombia, WOLA (Washington Office on Latin America) Podcast, author interview, March 19.
- 2019 “Retratar la Paz: Documentalista y Antropólogo,” *Semana*, December 3.
- 2019 Quoted in, “Três anos após referendo em que colombianos rejeitaram acordo com Farc, pacto, assinado por Santos enfrenta dificuldades,” *G1 (Globo, Brazil)*, October 2.
- 2019 “En esa mezcla de Guerra y marketing, la democracia está en peligro,” *El Espectador*, profile and author interview, September 27.
- 2019 “The Page 99 Test, Alexander L. Fattal’s ‘Guerrilla Marketing,’” blog post highlighting the *Guerrilla Marketing*’s main arguments, August 8.
- 2019 *Guerrilla Marketing: Contrainsurgencia y Capitalismo en Colombia* reviewed by David Díaz in *Pacifista*, July 17.
- 2019 Interviewed on the Communication, Media, and Performance Anthropology Blog about *Guerrilla Marketing* by Winifred Tate, July 15.
- 2019 Interviewed by Radio Nacional de Colombia, about the launch of the Spanish translation of *Guerrilla Marketing*, June 28.
- 2019 Interviewed by URosario Radio, author interview, *Guerrilla Marketing: Contrainsurgencia y Capitalismo en Colombia*, June 21.

- 2019 Interviewed by “Voces del Libro” podcast, author interview, *Guerrilla Marketing: Contrainsurgencia y Capitalismo en Colombia*, June 21.
- 2019 Interviewed by Colombia Calling podcast, segment on the publication of *Guerrilla Marketing*, February 19.
- 2019 “Selling War,” *Geographic Imaginations: War, Spaces and Bodies* — Derek Gregory, January 14.
- 2019 “Fejos Post-Doctoral Fellowship,” *Wenner-Gren Blog*, January 25.
- 2018 Featured in “Book-launch event Nov. 30 for faculty member’s ‘Guerrilla Marketing’ book,” *Penn State News*, November 15.
- 2018 Quoted in “Colombia Detains a Leader of Former Rebel Group FARC on Drug Charges,” *Wall Street Journal*, April 9.
- 2018 Interviewed by Social Science Research Council, “The Politics of Mediation: In Conversation with Alex Fattal,” *Research Matters*, February 2.
- 2017 Quoted in “Key to Peace,” *Americas Quarterly* 11(4): 18–29, September.
- 2017 Quoted in “Colombia’s FARC rebels launch a political party, trading bullets for blazers,” *Washington Post*, September 2.
- 2017 Quoted in, “Colombian telenovela has passion, drama — and a million bucks from the U.S. government,” *Miami Herald*, June 13.
- 2016 Interviewed by *Colombia Calling* podcast, segment on my various projects, December 20.
- 2016 Interviewed by “Hemispheres” program on KGNU in Boulder, CO, 88.5 FM, October 12.
- 2016 Interviewed on WNYC’s “On the Media,” segment on the media dimensions of Colombia’s failure to approve a peace agreement in a referendum, October 5.
- 2016 Quoted in, “A Dark Day in Colombia,” *NACLA Magazine*, October 4.
- 2016 Quoted in, “After five decades in the jungle, Colombian guerrillas get a PR makeover as they prepare for peace,” *Los Angeles Times*, September 25.
- 2016 Quoted in, “The FARC agree to hand in their weapons and become a normal political party,” *The Economist*, September 23.
- 2016 Quoted in, “FARC guerrillas imagine what peace would look like at jungle conference,” *The Guardian*, September 22.
- 2015 Quoted in, “Colombia’s rebels want peace but fear giving up their guns,” *Washington Post*, 11/15/2015, by Nick Miroff.
- 2014 Director’s Interview, “Screening Room: Trees Tropiques,” *Cultural Anthropology, Visual and New Media Review*, Aug. 20.
- 2013 Wired (UK), selected as part of Smart List 2013 identifying “an emerging talent whose ideas or influence ... will soon be part of our lives.” Dec.

- 2013 “GSAS Celebrates Harvard Horizons Scholars.” Harvard Magazine, May 8.
- 2012-13 “A Shot at Peace: A PhD Student Finds a New Angle on Colombia’s Long Conflict, Exploring the Impact of Visual Media.” Harvard GSAS Bulletin, Dec./Jan.
- 2012 “Una Cámara Oscura para la Paz (A Camera Oscura for Peace).” BBC Mundo, Nov. 6.
- 2012 “Un Camión, la Cámara Mas Grande y Sencilla del País (A Truck, the Largest and Simplest Camera in the Country).” Semana, Oct. 27.
- 2008 Artsworld: Shooting Cameras for Peace. Al Jazeera, Sept. 27.
- 2005 “In Kids’ Photos, Poetic Reality.” Miami Herald, Oct. 14.
- 2003 “For Young Refugees, Fresh Focus.” Washington Post, July 1.
- 2003 “Refugees’ Lives Refracted through Arts Project Lens.” Los Angeles Times, Jan. 12.
- 2002 “Fotos del Progreso (Photos of El Progreso).” El Espectador, Aug. 11.
- 2002 “Con Ojos de Niños (With Children’s Eyes).” El Tiempo, June 16.